

# SWEET SESSION

LEARN ABOUT NEW MAJOR TRENDS IN USA SNACK & CONFECTIONERY INDUSTRY.

## MAJOR TRENDS

HEALTHY INDULGENCE

INNOVATIVE FLAVORS

EXTRAORDINARY TEXTURES

REDUCE SUGAR USING PROPRIETARY GREEN BANANA FLOUR: NEW TO MARKET THIS YEAR

INCREASE FIBER + PROTEIN WITH SPECIAL STEAMED CHICKPEA FLOUR: HELPS CONSUMER STAY FULLER LONGER; GREAT FOR PROMOTING WEIGHT LOSS AND GOOD HEALTH WITHOUT COMPROMISING TASTE.

ADD VARIETY TO YOUR PRODUCTS BY ADDING INTERESTING TEXTURES WITH OUR INCLUSIONS (COOKIE GEMS, CANDY PIECES, QUINOA CRISPS, CHIA SEEDS, AND MUCH MORE). GET INSPIRATION ON NEW TRENDING FLAVORS.

*SAMPLES WILL BE PROVIDED TO TASTE.*

|내용| USA SNACK & CONFECTIONERY TRENDS

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PTC IS A USA-BASED GLOBAL INGREDIENT SOURCING AND FOOD MARKETING COMPANY. IT SUPPLIES HIGH QUALITY FOOD INGREDIENTS AND CO-MANUFACTURED SNACKS FOR THE INDUSTRIAL AND FOODSERVICE MARKETS. WE HAVE BEEN PROVIDING OUR INTERNATIONAL CLIENTS WITH A DIVERSE RANGE OF QUALITY INGREDIENTS, MARKETING SUPPORT AND GLOBAL SUPPLY CHAIN SERVICES FOR OVER THIRTY YEARS. WE HAVE A ROBUST NETWORK OF SUPPLIERS AND MANUFACTURERS THAT HAVE BEEN CAREFULLY VETTED TO ENSURE OUR CUSTOMERS HAVE A RELIABLE SOURCE OF INGREDIENTS YEAR-ROUND. WE REGULARLY PROVIDE LATEST MARKET INSIGHTS TO HELP OUR CLIENTS TO DRIVE INNOVATION IN THEIR PRODUCT DE-

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