

1909  
SAGAMORE SPIRIT.  
◆◆◆



## DOUBLE OAK

Three diamonds. Two barrels. One extraordinary Straight Rye Whiskey. After aging our award-winning spirit for four years, *we place it into a second oak barrel—and wait.*

The new toasted staves reenergize the aging process, creating flavors full of caramel and dark vanilla and colors that radiate amber and warm chestnut. It's a Straight Rye Whiskey *perfect for the spirit of celebration.*

96.6  
PROOF

48.3%  
ALC/VOL

4-5  
YEARS AGED



Smooth caramel and rich toasted coconut. Nutty flavors of hazelnut and pecan meld perfectly with vanilla and caramel.



Baking spices, dried orange peel, and warm cinnamon.



Golden amber.

*Small batch* Available in limited quantities | *Bottle* 750ml

SAGAMORESPIRIT.COM



#SHAREYOURSPIRIT

# 1909 SAGAMORE SPIRIT

## OUR STORY

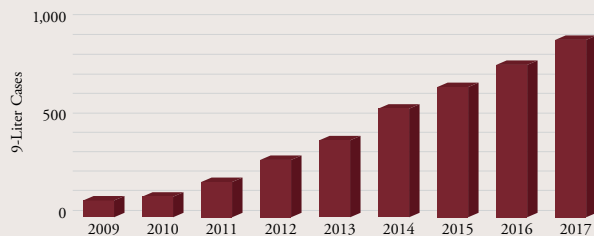
Our spirit flows from a spring house, built in 1909, at Maryland's Sagamore Farm—naturally filtered spring water, fed from a limestone aquifer. The same water that fuels our champion thoroughbreds, also cuts the rich spice of our rye, creating a spirit as revolutionary as America's risk-takers and history-makers. Our story is one of passion, of old meeting new, and crafting a timeless American Straight Rye Whiskey, strengthened by the Sagamore spring.

## RYE BY THE NUMBERS:



Rye whiskey revenue has grown 1066% with volumes up 900% since 2009

—Distilled Spirits Council 2017



Sagamore Spirit's brand sentiment with consumers across the internet is 99% positive\*



**99%**  
POSITIVE  
of positive and negative  
mentions only  
SAGAMORE SPIRIT



**85%**  
POSITIVE  
of positive and negative  
mentions only  
KNOB CREEK



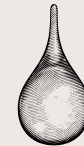
**81%**  
POSITIVE  
of positive and negative  
mentions only  
BULLEIT RYE



**56%**  
POSITIVE  
of positive and negative  
mentions only  
ANGELS ENVY

\*Independent agency research by Renegade Communications and Sysomos

## WHAT IS MARYLAND-STYLE RYE WHISKEY?



Proofed with limestone-filtered water



Approachable & smooth



Corn in mash bill



Peppery finish



## 750ML BOTTLE & SHIPPER



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