



Foreign Agricultural Service
U.S. Agricultural Trade Office



FAS/Seoul Monitoring of Media Reporting on Agricultural Issues

Today's Date: **Tuesday, September 24, 2019**

For Coverage: **September 11 ~ 24, 2019**

ROKG Confirms Fourth Case of African Swine Fever Infection in Paju

<https://www.yna.co.kr/view/AKR20190924015800030?input=1195m>

Summary: Korea Ministry of Agriculture, Food and Rural Affairs (MAFRA) reported on September 24 that a swine farm in Paju tested positive for African Swine Fever (ASF) virus, which was the fourth case of ASF infection confirmed in the country to date. The Paju farm, raising 2,300 pigs, is 6.9 kilometer from another farm that confirmed ASF infection last week. MAFRA ordered an emergency 48 hour stand still order to all swine industry animal, personnel, and vehicles in Gyeonggi, Incheon, and Gangwon province. **Post comment: all detections so far have been in the northern edge of the country, close to North Korea.**

Typhoon Tapah Left High Damage to Local Agriculture

<http://www.donga.com/news/article/all/20190924/97551924/1>

Summary: Typhoon Tapah passed by the southern part of the Korean peninsula on September 23. According to the Center for Disaster Security (CDS) under the Ministry of Administration and Safety, the typhoon caused significant damage to local agriculture. CDS's survey indicated that 3,249 hectares of rice had some flood damage. About 300 hectares of apple orchards in the south also reported serious wind damages. 41 aquaculture farms in the area also reported damages from the strong winds.



CJ Reports Strong Exports of Frozen Dumplings ... Likely to Become the Leading Supplier in the U.S. This Year
<http://www.donga.com/news/article/all/20190915/97415312/1>

Summary: CJ Cheiljedang, the leading food processor in Korea, reported on September 15 that its sales of frozen dumplings in foreign markets this year will likely reach 560 billion won (about \$470 million) this year, up 65 percent from last year. CJ said it will become the leading supplier of frozen dumplings in the U.S. market with 300 billion won in sales (\$250 million) for the first time. CJ also reported strong sales growth in China, Vietnam and Russia.

Frozen Foods Enjoy Strong Sales Growth Partly Due to Air Fryers ... 38% of Korean Families have Air Fryers
<http://www.fnnews.com/news/201909151758524476>

Summary: Lotte Mart reported that its sales of key frozen food products, including dumplings and fried chicken, generated 30-40 percent growth this year. Market analysts pointed out that the outstanding sales growth in frozen foods had to do with increased penetration of air fryers in the market. According to a survey by CJ Cheiljedang in December 2018, 38 percent of families in the Seoul metropolitan areas had air fryers at home. Lotte Mart plans to launch additional products, including frozen dough, targeting families with air fryers.

The information in this report was compiled by the [Agricultural Trade Office \(ATO\)](#) at the U.S. Embassy in Seoul, South Korea. The press summaries contained herein do NOT reflect USDA, the U.S. Embassy, or other U.S. government agency official policy or view point. U.S. food exporters can learn more about market opportunities in South Korea by reviewing ATO Seoul's [Exporter Guide](#) and other reports available at www.fas.usda.gov by clicking on "attaché reports."