



Foreign Agricultural Service
U.S. Agricultural Trade Office



FAS/Seoul Monitoring of Media Reporting on Agricultural Issues

Today's Date: **Monday, November 20, 2017**

For Coverage: **November 13~20, 2017**

ROKG Confirms the First Outbreak of High-pathogen Avian Influenza Outbreak This Winter ... A Duck Farm in Gochang County

<http://news.donga.com/3/all/20171120/87357236/1>

Summary: Korea Ministry of Agriculture, Food and Rural Affairs (MAFRA) announced that a duck farm in Gochang country, Junrabukdo province tested positive for a high-pathogen H5 avian influenza virus on November 19. MAFRA ordered an emergency notice as of midnight November 20 that all personnel and vehicles of local poultry farms should be grounded for 48 hours. The 12,300 ducks in the farm was depopulated before the test result became available to prevent potential spread of the virus.

ROKG Intends to Raise Gifting Ceiling for Agricultural Products under Anti-Corruption Act to 100,000 Won before the Coming Lunar New Year's Day Shopping Season

<http://news.donga.com/3/all/20171119/87356769/1>

Summary: The Korean prime minister, Lee Nak Yeon, mentioned in a public event on November 19 that the government is in a discussion to revise the Anti-Corruption Act and have the gifting ceiling allowed in the Act to be increased to 100,000 won for unprocessed agricultural, fishery and livestock products such as fresh fruits and beef. In addition, a couple of proposals to revise the Act have also been proposed by national assembly members under the intention to increase the gifting ceiling for agricultural products and support local farmers and retailers. The current gifting ceiling allowed under the Act is 50,000 won for all products.

Ottoogi Raises Canned Tuna Price by 5.2%

<http://news.hankyung.com/article/2017111559291>

Summary: Ottoogi, a leading food processor in Korea, announced that it had raised the retail price of its canned tuna by 5.2 percent on November 16. Ottoogi pointed out that the last price increase was back in 2012. According to Ottoogi, the price increase was due to the increased price of raw tuna meat as a result of reduced catch. Dongwon F&B, another major food processor in Korea, also raised the price of canned tuna earlier this year by 5.1 percent.

1.8 Million of Foreign Residents Living in Korea

<http://www.yonhapnews.co.kr/bulletin/2017/11/15/0200000000AKR20171115055000004.HTML?input=1195m>

Summary: According to a recent report by the Korean government, the number of foreign residents living in Korea totaled 1.8 million as of 2016, up 3.1 percent from 2015.

Lotte Mart Stages an In-store Promotion for CA Pomegranates

<http://www.yonhapnews.co.kr/photos/1990000000.html?cid=PYH20171114088900013&input=1196m>

Summary: Lotte Mart, a leading hypermarket grocery retail store chain in Korea, staged a sales promotion for new crop California pomegranates on November 14.



The information in this report was compiled by the [Agricultural Trade Office \(ATO\)](#) at the U.S. Embassy in Seoul, South Korea. The press summaries contained herein do NOT reflect USDA, the U.S. Embassy, or other U.S. government agency official policy or view point. U.S. food exporters can learn more about market opportunities in South Korea by reviewing ATO Seoul's [Exporter Guide](#) and other reports available at www.fas.usda.gov by clicking on "attaché reports."